



Concept of Design

Featured by arrows, this design presents the readers with China Comservice's philosophies of "value-driven, diversified development and sustainable advancement" through the organic combination of "dots" and "lines". This design draws inspiration from the logo of the Company and selects six dots out of the original nine dots, representing the three key business segments and three key customer groups of the Company, respectively. It enables the readers to associate it with China Comservice while sufficiently construing the Company's positioning as an integrated services provider for the informatization sector. The six closely interconnected dots represent the integrated service model of the Company while embedding the win-win and synergy directed ideologies. Two sets of orderly organized arrows, made up by evenly distributed dots connected by lines, pointing to the right, metaphor the endless extension of telecommunications network and symbolize the visions of the Company to fully leverage on the advantages of service diversification while marching forward as the time passes by as well as pioneering and innovating, thus achieving continuous, steady and healthy development.