



Soft Power of China Comservice's Strategies

Customer-oriented Culture

*Embedded in the Philosophy of
“The Highest Excellence Is
Like That of Water”.*

- Value the trust,
respect the wisdom,
benefit all



Respect the wisdom

A spirit of innovation, that is, always keep changing to adapt to the customer's changing needs.



Value the trust

To achieve success of its own through assisting the customers to succeed.



Benefit all

A kind of corporate culture, that is, always people-oriented, pursue excellent performance and be beneficial to all.

